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CONTACT: Cyndy Hoenig
405.245.4668
cyndyhoenig@ymail.com

THE MEDIA INSIDER LAUNCHES NEW MEDIA LIST COMPANY IN AND FOR OKLAHOMA

Cyndy Hoenig and Margaret Croom Partner in Media List Company **Featuring Media Lists State by State**

Oklahoma City, OK (July 1, 2020) – Oklahoma PR Specialist Cyndy Hoenig and Communication Strategist Margaret Croom, partner in the new company providing an online and in print media directory for the state of Oklahoma. The Media Insider issues media lists state by state with its launch state being Oklahoma.

THE MEDIA INSIDER: WHO NEEDS IT?

Professionals in journalism, public relations, marketing, advertising, legislation and small to large businesses who take care of their own PR/Marketing efforts. Pitching stories, buying advertising, sending news releases? The Media Insider is the source that everyone in the communication industry needs to be successful. It helps you do a better job.

How are we different from other lists or database services? The cost is substantially less. The worldwide database services are great for huge worldwide companies, but not for everyone else. Most businesses are not trying to contact Good Morning America or a newspaper or TV reporter in another state. Subscribers are not paying for access to all the media contacts they wouldn't use. Yes, they can go look up the info on the internet, per entity, but it takes time. A lot of time. The Media Insider puts it all in one place and for a fair price. The Media Insider allows subscribers to perform quick searches, organize and download media lists, as well as email your state or states' top media contacts all with just the click of a mouse. We also provide direct phone contact when available.

THE MEDIA INSIDER: WHAT IT IS

- An online media directory for the state you choose, Oklahoma is ready to purchase.
- Media information is updated twice a year.
- Media entities included are TV, Radio, Magazines, Billboards, Newspapers, Magazines, Influencers and other special outlets including campus newspapers.
- Entities contain addresses, e-mails, fax numbers, phone numbers, topics covered and social media handles.
- Personnel types include Editors, Journalists, Reports, Public Affairs Directors, Managers, General Sales Managers, Advertising Directors and Managers.

THE MEDIA INSIDER: WHAT IT DOES

- Centralized Categories per state, county, city
- Quick and Advanced Search for type, topic and area
- Download the database to merge with your own contacts/email software
- Dashboard is user-friendly on Desktop and Mobile

More information is available at themediainsider.co

ABOUT THE MEDIA INSIDER

The Media Insider is a service of Media Mogul Partners, owned and operated by Cyndy Hoenig and Margaret Croom. It was created to fill a convenience issue with finding accurate contact information on media entities by state. First out of the gate is the media list for the state of Oklahoma. Other states will follow at a rate of two per year.

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